

A STUDY ON THE IMPACT OF EDC ACTIVITIES IN ENHANCING ENTREPRENEURIAL SKILLS OF COLLEGE STUDENTS IN SIRKALI TALUK

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ABSTRACT

Purpose-*This study aims to investigate how Sirkali Taluk college students' entrepreneurial skills are improved by the activities of the Entrepreneurship Development Cell (EDC). The study looks into how students' inventiveness, ability to see opportunities, willingness to take risks, and business planning skills are affected by attending workshops, seminars, training sessions, and mentorship programs.*

Designs/methodology/approach: *A descriptive and evaluative design is used in the study. Structured questionnaires were used to gather primary data from college students participating in EDC programs at certain Sirkali Taluk institutions. Government reports, scholarly publications, and pertinent case studies were the sources of secondary data. While qualitative insights were examined to comprehend students' opinions and experiences, quantitative data were analysed using statistical tools to measure increases in entrepreneurial skill levels.*

Findings: *According to the study, students' entrepreneurial competencies are greatly improved by EDC activities, especially in the areas of opportunity identification, decision-making, and company planning. Students' confidence, problem-solving skills, and drive to pursue entrepreneurial endeavors are all enhanced by participation in EDC programs. The results imply that long-term, well-designed EDC interventions can be quite important in helping college students develop an entrepreneurial mindset.*

KEYWORDS: *Entrepreneurship Development Cell, Entrepreneurial Skills, Skill Enhancement, Entrepreneurship Education, Student Entrepreneurship, EDC Programs, Business Planning, Creativity and Innovation, Opportunity Recognition, Risk-Taking Ability*